

**Thank you, and Congratulations** on your purchase of The **PureShower<sup>TM</sup> Filter**. The Advanced Water Filtration System for reduction of Chlorine, VOCs, Disinfection Byproducts (DPBs), Radon, Radium, Hydrogen Sulfide and other chemicals.

## INSTALLATION INSTRUCTIONS

*\* By installing/using this product, you assume all responsibility for any damage that may result to your shower arm pipe from the added weight of the filter cartridge and/or improper installation. Do not use with PSI above 80 or Temps above 125F.*

Carefully remove and inspect your new filter system; if any damage is found, notify us promptly.

1.  Unscrew the Filter Housing and Remove the Cartridge that's inside.
2.  It's recommended that you have a **Flange** installed (*ensure that is secured to the wall with screws, if not, you can glue it on using a good amount of clear silicone caulk*) to help support the extra weight that will be placed upon the **Shower Pipe**. A flange is the metal plate surrounding the shower pipe (pictured in the image to the right): →
3.  Unscrew your existing **Shower Head** from the **Shower Pipe** that is coming out of the wall and place apx. **8** wraps of **Plumbers Tape** (included) on the threads of the **Shower Pipe**.
4.  Unscrew the filter **Housing** from it's **Base** (See photo below) and Locate the word "**IN**" engraved on the **Base** of the shower filter. Securely screw this end onto your shower pipe.
5.  Re-Attach your Shower Head to the Chrome Fitting on the Shower Filter **Base**.
6.  Remove the Shrink Wrap and place the **Blue Filter Cartridge** into the filter Base with the **White Rubber Gasket Facing DOWN into the base** and screw the **Housing** closed. (Please ensure that you support the filter base with your hand while closing the housing, so as to not put too much pressure on the shower arm pipe when twisting the housing closed).



When installation is complete, your shower filter should look similar to this:



## **INITIAL CARTRIDGE FLUSH AND SYSTEM LEAK TEST**

**A. Before you turn on the water, you may want to get a bucket or something to catch the initial water into, since it will be black with carbon dust and can stain your place of install if it splashes around.**

**B.** Slowly turn on the water and send it to the shower-head. Check for leaks at all connection points and let the system flush for 5 minutes. *(initial water bursts may be grey during first several times when turning the system on, this is the last of the carbon dust clearing out).*

**ATTENTION:** *We do not recommend putting extra weight or hanging anything else onto the shower arm pipe (e.g. shower caddy, shampoo holders, etc.) as these can potentially overload the shower pipe. Take extra care whenever you unscrew the housing to support the shower pipe, else it may break off from strong twisting pressure. A shower pipe without a supporting flange is particularly vulnerable to damage from weight/twisting action. For added protection, please ensure you have a shower flange properly installed.*

### **FOR CARE & OPTIMAL PERFORMANCE:**

**Please note:** We recommend to replace our PureShower™ Filter Cartridge more often than most other shower filter companies, this is because instead of basing the cartridge life on one of the easiest to remove chemicals, Chlorine (which is how most filter companies calculate the rated cartridge life), we also factor in other chemicals/contaminants in the water, resulting in a much safer and more redundant approach.

**1. Recommended Cartridge Replacement:**

1 Person Household = Every 4 months

2 Person Household = Every 3 months

3 Person Household = Every 2 months

4-6 Person Household = Monthly

**We recommend** you lubricate the black rubber O-ring inside the housing with a FDA & NSF Compliant Food-Grade Silicone lubricant (available on our website: [PureEffectFilters.com](http://PureEffectFilters.com), in the “Parts” Section) once a year to help maintain leak-free performance.

- 2. During Cartridge Changes:** remove cartridge and wipe the unit clean (inside and out) using non-toxic dish soap, rinse with warm water, reinsert cartridges and flush with cold water for 2 minutes.
- 3.** Do not use system if your water pressure is above 80PSI or Temperatures above 125F.

## RETURN / EXCHANGE POLICY

1. If the filter arrived damaged, please call us immediately to get an exchange: 1-347-492-4014
2. If you choose to return the filter for any reason other than damage upon arrival, we will be happy to issue a full purchase price refund or exchange within: **14 days of delivery date, minus shipping cost. The return policy applies to water filter systems and any unused (sealed) filter media cartridges.** If cartridges have been opened and used, we will deduct the price of the cartridges from the refund, as they will no longer be resellable.
3. **If you decide to return past the 14-day return period, we will still accept the item for up to 30 days from delivery date,** however, there will be a reasonable 10% restocking fee applied. Please call us or send an email to initiate the return process or if you have any further questions.

Once you've experienced your new system, feel free to share your positive experience by going to our website product page and writing a review. 😊 Thank You! - The PureEffect Team



### **NO-HASSLE, 2-YEAR WARRANTY**

*PureEffectFilters LLC dba PureEffectFilters.com, warrants its water filter systems to be free of defects in parts and workmanship for a period of: **two (2) years** from the date of purchase.*

*All our systems are made of high-quality components (not made in china) and are designed to last for many years beyond the warranty period, but if any manufacturing defect is present, it will make itself know well within the warranty period.*

*In the rare case that it should become necessary to repair or replace the filtration system or one of its components, please take a photo of the damaged part and email it along with your order # and a detailed description of the defect to: **info@PureEffectFilters.com** or contact our Customer Service Department at: **1-888-891-4821**. We will handle your claim promptly, and as hassle-free as possible.*

*This warranty does not apply to defects resulting from action/s of the user such as: misuse, accidents, improper installation, operation outside of specification (e.g. over the indicated PSI limit, exposure to direct sunlight, freezing temps, UV light), improper maintenance or repair and unauthorized modification.*

*PureEffectFilters LLC total liability is limited solely to repair or replacement of the product. The warranty set forth above is inclusive and no other warranty, whether written or oral, is expressed or implied.*