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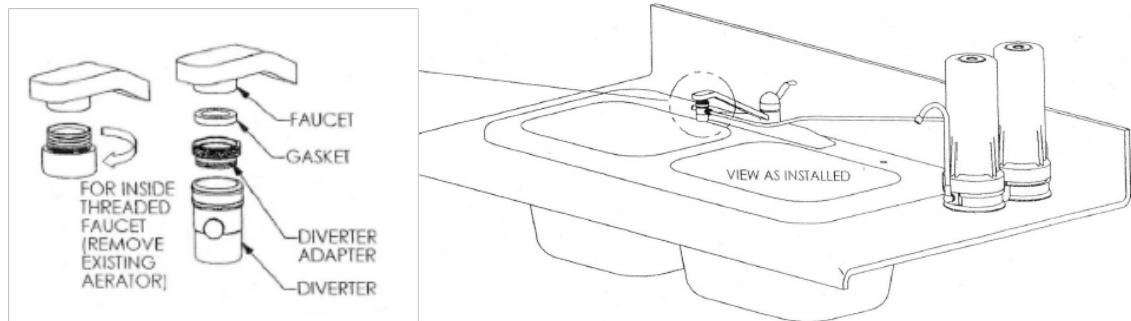
Thank you, and Congratulations on your purchase of **The PureEffect™ ULTRA** Water Filtration System Featuring our: All-Natural FluorSorb-MAX™ Anti-Fluoride, AntiRad-Plus™ Anti-Radiation, SuperBlock™ Anti-Chemical, KDF55® Heavy Metal Filtration and Natural Alkalization Technologies.

INSTALLATION INSTRUCTIONS

(Please read carefully)

Carefully remove and inspect your new filter system for any possible transportation damage. If any damage is found, please notify us promptly.

1. Unscrew the housing chambers with included wrench and remove the cartridges. Position filter unit on your kitchen countertop close enough to the sink to ensure that any excess water coming out of spout will drain properly. *Keep filter out of direct sunlight.
2. Unscrew your existing **faucet aerator** head and replace it with the included **Diverter Valve** (see diagram below), hand tighten. You may need an adapter (included) depending on faucet type. *Plumbers Tape around the threading can help if there are any leaks.



3. Turn unit upside down and find the flow indicators “IN” and “OUT” engraved into the plastic near each port. Screw the Plastic **Water-In Elbow** into the “IN” port & **Spout Elbow** into the “OUT” port, then insert **Spout** into **Spout Elbow**. (If you need to position unit on left side of your sink, switch the wall-mount bracket from back to front of unit, then turn unit around).

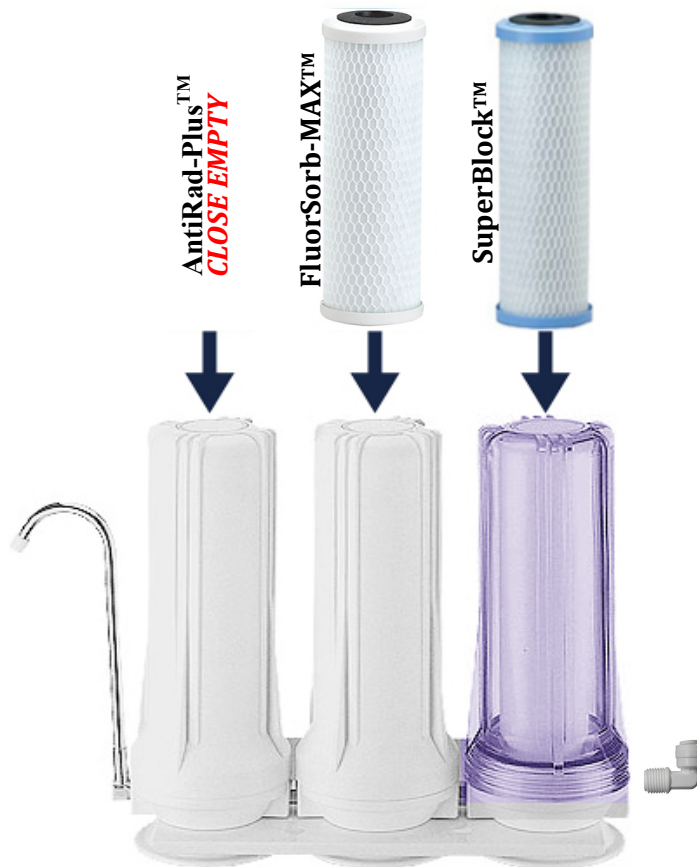


4. Next, Insert one end of the provided **Tubing** into the “**Water In elbow**” until it “pops-in” as far as it can go, then measure how much tubing you will need to comfortably reach the faucet diverter valve and attach to diverter by: unscrewing the metal ring (*off the diverter output*) and putting the tubing through the ring, then attach the tube all the way onto the stem (past the little notch) and screw ring back on to secure. (*note: make sure to factor in enough “slack” in tubing for when you move your faucet around.*)
5. Measure how much tubing you will need to comfortably reach the **Gallon-Meter** (if purchased) and plug it into the Gallon-Meter input (*please follow the indicator arrows on Gallon-Meter to match water flow direction*), then plug tube from Gallon-Meter output into the “**Water-In Elbow**” in the filter system until it “pops-in” as far as it can go.

Setting The Gallon-Meter: See instructions that came with the meter.

6. **Remove shrink wrapping** and insert the first two cartridges only: **SuperBlock™** Cartridge into **Chamber # 1** and **FluorSorb-MAX™** Cartridge into **Chamber #2** and screw the chambers closed, close Chamber # 3 empty for now (do not over tighten chambers). Initiate cartridge flush, instructions on next page.

IMPORTANT! – PLEASE ENSURE CARTRIDGES ARE INSERTED IN CORRECT ORDER!



INITIAL CARTRIDGE FLUSH AND SYSTEM LEAK TEST

Note: *You may want to place something under the unit to collect the water, if there're any leaks or when you unscrew the chamber for step D., or just keep the unit in the sink during this process:*

A. Slowly turn on **cold water**, check faucet diverter valve for watertight seal (*O-ring gasket seal should be included in the top of your diverter valve*).

B. With your cold water on, turn the **Diverter Valve Handle** up, this will bypass your faucet and redirect the water flow to your filter and out of the **Spout**. **Note: you may hear a slight "hissing" sound when the filter is working, this is normal and is due to the built-in flow-regulator.*

C. Check for any leaks on all connection points to ensure watertight connection. *If there are leaks at input or output ports: try to screw the spout elbow and "water-in" elbow a bit tighter, as well as ensure that the white tubing is pushed as far as it can go into the "water-in" elbow.*

D. As the first water begins to flow, you may notice some grey carbon dust pass through as the cartridges get flushed. Allow the cold water to run on full for **5 minutes** then turn off faucet. **Remove Shrink Wrap** and add the last cartridge (**AntiRad-Plus™**) to **Chamber #3** and screw chamber closed, flush the system for an additional **10 minutes**.

Note:

The Water may be cloudy during first few seconds of every use for about a week as the Zeolite in this cartridge adapts and releases harmless mineral fines. This will subside in about a week. (To speed this up, run the system more often throughout the day in short 15-20 second bursts. This is better than leaving it on long, which would waste cartridge life).

E. **To Shut off the filter, turn off your faucet and turn the handle on diverter valve to the down position.**

Congratulations! Your system is now ready for use!

THE FILTER SYSTEM IS DESIGNED FOR COOL/COLD WATER USE ONLY.

FOR CARE & OPTIMAL PERFORMANCE:

1. Flush the system for 2 minutes when it hasn't been used for 2 or more days.
2. Never run hot water through the filter as the filtration process will not be effective. Use only cold/cool water. **Throughout usage you may notice the water level fluctuate in the transparent chamber**, this is a normal effect and does not interfere with proper filter function.
3. **Filter Cartridge Replacement** (Every 500gal. for consistently superior water quality):
 - a. **Every 6 months:** If using up to 2-3 gallons (32-48 cups)/day.
 - b. **Every 12 months:** If using up to 1-2 gallons (16-32 cups)/day

**Based upon one of the most difficult to remove contaminants (Fluoride) at the federally recommended levels of 0.7mg/L. For greater Fluoride levels, replace the Fluoride cartridge sooner:*

a. If Fluoride Concentration: apx. 2.2ppm = Replace Every 150 gallons

b. If Fluoride Concentration: apx. 1.2ppm = Replace Every 300 gallons

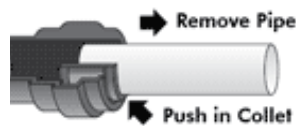
We recommend lubricating the black rubber O-rings inside the housings and on the spout with an FDA & NSF Compliant Food-Grade Silicone lubricant (Available on our website, PureEffectFilters.com, in the "Parts" Section) during cartridge changes to help maintain leak-free performance.

4. **Every 6 months (recommended) or during cartridge changes:** remove cartridges and wipe the unit clean inside using Hydrogen Peroxide (do not get hydrogen peroxide inside the filter cartridges), rinse with warm water, reinsert cartridges and flush with cold water for 5 minutes.

**We recommend you HAND TIGHTEN the housings closed, so to avoid over compressing/damaging the rubber o-rings inside, however, to open, use the provided white wrench. If however, you need to use the wrench to tighten the housings closed, please take extra care not to over-tighten.*

5. **If/when you need to disconnect tubing from input elbow:**

**Push in and hold collet, while pulling tube out.*



6. Do not use system if your water pressure is above 75PSI.

RETURN / EXCHANGE POLICY

1. If the filter arrived damaged, please call us immediately to get an exchange: 1-347-492-4014.
2. If you choose to return the filter for any reason other than damage upon arrival, we will be happy to issue a full purchase price refund or exchange within: **14 days of delivery date, minus shipping cost. The return policy applies to water filter systems and any unused (sealed) filter media cartridges.** If cartridge have been used or shrink wrap has been removed, we will deduct the price of the cartridges from the refund, as they will no longer be re-sellable.
3. **If you decide to return past the 14-day return period, we will still accept the item for up to 30 days from delivery date,** however, there will be a reasonable 10% restocking fee applied. LL SEP Please call us or send an email to initiate the return process or if you have any further questions.

Once you've experienced your new system, feel free to share your positive experience by going to our website product page and writing a review. ☺ Thank You! - The PureEffect Team



NO-HASSLE 2-YEAR WARRANTY

*PureEffectFilters LLC dba PureEffectFilters.com, warrants it's water filter systems to be free of defects in parts and workmanship for a period of: **two (2) years** from the date of purchase.*

All our systems are made of high-quality components (not made in china) and are designed to last for many years beyond the warranty period, but if any manufacturing defect is present, it will make itself know well within the warranty period.

*In the rare case that it should become necessary to repair or replace the filtration system or one of it's components, please take a photo of the damaged part and email it along with your order # and a detailed description of the defect to: **info@pureeffectfilters.com** or contact our Customer Service Department at: **1-888-891-4821**. We will handle your claim promptly, and as hassle-free as possible.*

This warranty does not apply to defects resulting from action/s of the user such as: misuse, accidents, improper installation, operation outside of specification (e.g. over the indicated PSI limit, exposure to direct sunlight, freezing temps, UV light), improper maintenance or repair and unauthorized modification.

Survive & Prosper, Inc.'s total liability is limited solely to repair or replacement of the product. The warranty set forth above is inclusive and no other warranty, whether written or oral, is expressed or implied.